

# Cookies Policy

## Introduction

Mr. Fish ("we", "us", or "our") uses cookies on our website <https://www.mrfish.uk.com/>. By using our website, you consent to the use of cookies in accordance with this Cookies Policy. This policy explains what cookies are, how we use them, and your choices regarding their use.

## What Are Cookies?

Cookies are small text files that are stored on your computer or mobile device when you visit a website. They are widely used to make websites work more efficiently, as well as to provide information to the website owners.

## How We Use Cookies

We use cookies to:

- Enhance your experience: Cookies allow us to remember your preferences and help you navigate our website efficiently.
- Analyse usage: We use cookies to collect information about how visitors use our website. This information helps us improve the website's functionality and user experience.
- Targeted advertising: Cookies may be used to track your browsing behaviour, which allows us and our advertising partners to show you more relevant ads.

## Types of Cookies We Use

- **Strictly necessary cookies:** These are essential cookies that enable you to navigate our website and use its features. Without these cookies, certain services on our website cannot be provided.
- **Performance cookies:** These cookies collect information about how visitors use our website, such as which pages are visited most often. The information collected by these cookies is aggregated and anonymous.
- **Functionality cookies:** These cookies allow our website to remember choices you make, such as your username, language, or the region you are in, and provide enhanced, more personalised features.
- **Targeting or advertising cookies:** These cookies are used to deliver ads more relevant to you and your interests. They are also used to limit the number of times you see an ad and help measure the effectiveness of an advertising campaign.

### Third-Party Cookies

In addition to our own cookies, we may also use various third-party cookies to report usage statistics, deliver advertisements, and so on. These third-party cookies are governed by the respective third parties' privacy policies.

### Your Choices Regarding Cookies

You can manage your cookie preferences by adjusting your browser settings. Most web browsers allow you to control cookies through their settings preferences. However, if you choose to disable cookies, you may not be able to access all parts of our website or use all of its features.

Here are links to the information pages of major browsers on how to manage cookies:

- Google Chrome: <https://support.google.com/chrome/answer/95647>

- Mozilla Firefox:  
<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

- Safari: <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>

- Internet Explorer:  
<https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>

## Changes to This Cookies Policy

We may update our Cookies Policy from time to time. Any changes we make will be posted on this page. We encourage you to review this policy periodically to stay informed about how we use cookies.

## Contact Us

If you have any questions about this Cookies Policy, please contact us via our contact form at <https://www.mrfish.uk.com/contact/> on the website.